

**PROJECT STATUS**

Web platform (30K+ signups), mobile app (Android, iOS, 5K+ installs), identity verification services (2K+ applicants). API under development.

**PROBLEM**

Identity management online is an under-developed sphere where both sides face disproportionate inefficiencies, inconveniences and costs.

**User-specific problems:**

- Creating a new account to use a new service
- Performing repetitive registrations and KYC procedures
- Managing and storing account information and passwords
- Waiting unreasonably long to get verified and access a new service

**Business-specific problems:**

- Setting up KYC process compliant with data and privacy regulation
- Onboarding and converting new customers swiftly and effectively
- Managing compliance and support staff expenditures
- Mitigating fraud risk and related costs
- Entry barriers due to complicated user onboarding and KYC

**SOLUTION**

Safein provides a universal verified account for a user and a complete KYC solution for businesses.

For **users** Safein offers:

- Single universal account to access multiple online services
- Enhanced privacy, data protection and cybersecurity
- Quick and user-friendly KYC process
- KYC status reusable across websites of partnering businesses

For **businesses** Safein offers:

- Complete suite of API-based KYC solutions
- Regulation-compliant identity verification and data management
- Reduced customer support costs and rate of fraudulent users
- Cost-efficient way to onboard new users

**FEATURES**

**Blockchain** - decentralized and immutable, the Safein network will allow individuals to securely share their verified identities with service providers online, while businesses will benefit from reduced friction and quick, cost-efficient user onboarding.

**Single sign-on (SSO)** - a single account for everything online solves password management issues and introduces consistency in accessing web services and platforms.

**Reusable digital identity** - just as the one and only passport proves one's identity in the physical world, a verified status on Safein will be accepted by every partnering service provider.

**API** - enabling businesses to integrate and start using Safein within days, if not hours, with a simple yet powerful API.

**Activity monitoring** - enabling users to monitor all their online activity without exposing this information to 3rd parties or even Safein itself.

**Flexibility** - a wide range of information fields to cover non-standard registration forms will allow a keyboardless experience on any platform or website.

**Secure encryption** - the personal data of the user will be encrypted at all times unless the owner elects to reveal it to a chosen party.

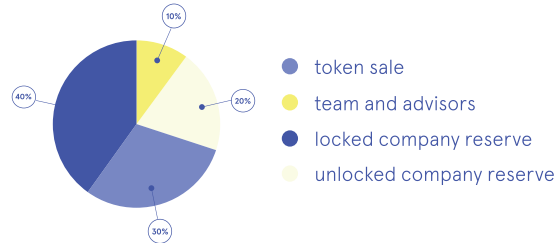
**Biometrics** - already implemented and functioning, fingerprint and facial recognition enhances security and improves usability of Safein.

**Decentralized data storage** - all Safein users will store their personal data on their mobile devices.

**TOKEN SALE**

| SALE STARTS    | TOTAL SUPPLY   | FOR SALE      | PRICE   | TICKER |
|----------------|----------------|---------------|---|--------|
| May 31st, 2018 | 1,000,000,000  | 300,000,000   | 1 SFN = 0.07 USD                                      | SFN    |
| SOFT CAP       | HARD CAP       | BONUS PROGRAM | USAGE   |        |
| 3,000,000 USD  | 21,000,000 USD | TBA           | Utility token, payment for KYC services, bonus system |        |

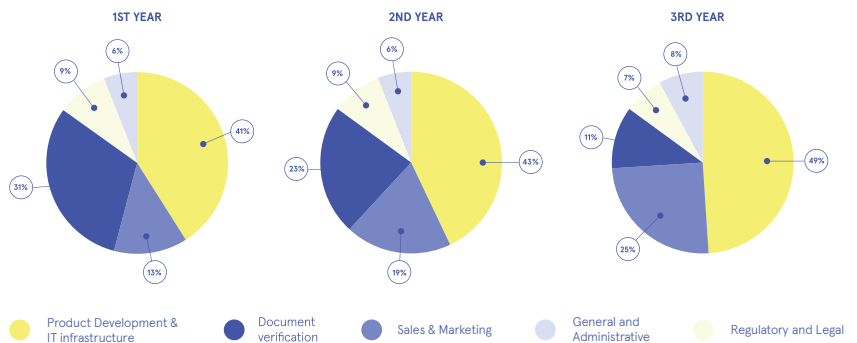
**TOKEN ALLOCATION**



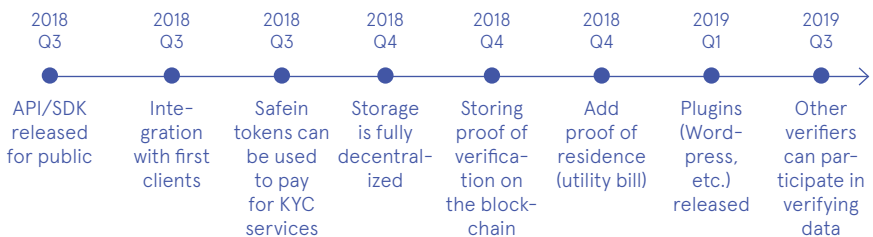
Company reserve will be used for:

- Bounty
- SafeDrop
- New user bonus
- Referral bonus
- Token sale bonuses
- Other business growth activities

**USE OF PROCEEDS**



**ROADMAP**



**TEAM**

**Vladas Jurkevičius**  
CEO, Co-founder

Repeat entrepreneur, BA and MEng graduate from University of Cambridge. More than 7 years experience of developing and successfully exiting fast growing esports and online games companies.

**Edvard Poliakov**  
CTO

BA and MA graduate from the University of Cambridge, software developer and tech lead since. Main focus on architectural patterns and software security.

**Lukas Deksnys**  
COO, Co-founder

Expert in finance, risk management and statistical modelling with working experience as an actuary for one of the largest UK insurers.

**Vitalijus Ostapenko**  
CMO

Vitalijus is a seasoned marketing manager with more than 13 years of experience in digital, performance and traditional marketing. His digital experience ranges from digital programmatic, marketing automation, UX, to e-commerce.

**Audrius Slažinskas**  
Head of Legal, Co-founder

Attorney-at-law specializing in the fields of e-commerce, gaming, corporate, M&A, finance and regulatory issues.

**Arthur Zubkoff**  
Marketing and growth

Fintech and marketing consultant with a background in technology, design, business and banking as well as experience in multiple crypto-related projects such as UTRUST.

**Vilius Semėnas**  
Business development

Chief Commercial Officer at CoinGate, one of the largest payment processors in the area of blockchain and cryptocurrencies with a merchant base of over 1,000 clients.